SalesTracker

manage leads & follow-ups

SalesTracker is software specially designed for sales executive to manage their leads and follow-ups.

Simplify Your Lead Management Process

Register → Follow-up → Closure

| 27 + years | 1,000+ customers | 30+ countries |

Benefits

- ✓ All Your Leads & Follow-Ups in One Place
- ✓ Improved Lead & Deal Management
- ✓ Lead Closure Tracking (Won / Lost Cancelled)
- ✓ Quotation Management
- ✓ Transparency & Accountability
- ✓ Improved Customer Relationships & Retention
- ✓ Efficiency & Time Savings
- ✓ Scalability
- ✓ Better Collaboration across Teams
- ✓ More Accurate & Faster Decision-Making

Why Use a SalesTracker?

1. All-in-One Sales Management
Track every lead, enquiry, quotation, and deal in one place. No need for multiple tools or messy spreadsheets everything is organized and accessible.

2. Boost Team Productivity
Automate daily sales activities like follow-ups, reminders, and lead assignments. Your team can focus more on closing deals instead of managing data.

3. Better Lead Conversion
Get a clear view of your sales funnel identify hot leads, track pending deals, and take timely action to increase conversion rates.

4. Accurate Sales Forecasting
Real-time reports and dashboards give you instant visibility into sales performance, helping you plan targets and strategies effectively.

5. Improved Customer Relationships
Maintain complete customer history from first contact to final sale ensuring personalized communication and long-term trust.

Choose the right edition for your business

Basic
Budget friendly Edition for Individual & Startups

Standard
Value for money edition for Small & Medium Business

Professional
Most popular edition with power packed features

Premium
Supports Volume data for large business

Enterprise
Complete solution with more advanced features

Features of Sales**Tracker**

Fully featured Lead Management Software designed simple, to get started quickly. Salestracker is a simple to manage your sales leads in 3 easy steps i.e leads, follow-ups & closure. Managing leads in excel has its own limitation such as it is time consuming process, less secured & collating data is pain. SalesTracker has been designed keeping in mind, the need of small business, to help them organize sales process and accelerate growth. It has many essential features, some of the key features are listed below.

lead source
track leads received from various sources such as ads, website, cold call etc. Analyze best source that generates more leads.

contact management
store multiple contacts details of customer.

follow-up reminder
track every follow-up detail and get timely reminders, so that you never miss critical follow-up.

tag region, industry & stage
tag regions, industries, and business stages to track which areas generate the most sales and identify high-performing segments.

quotation
create multiple quotations for leads with user defined terms & taxes

smart reports
the smart reporting utility enables you to sort, group, filter & aggregate data. The data can also be exported to excel.

excel upload
upload your existing leads, customer, product from excel for quick start.
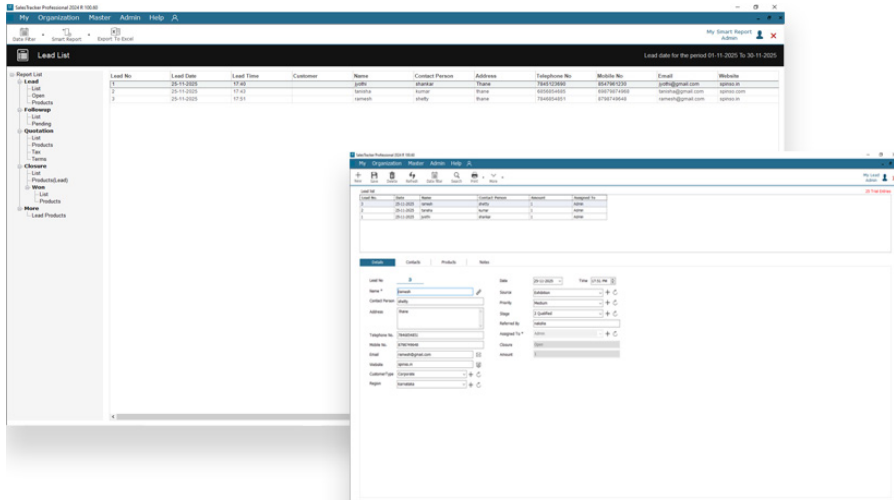
mis & dashboard
a graphical view of data for quick analysis & faster decision.

data backup
safeguard your data with easy backup utility.
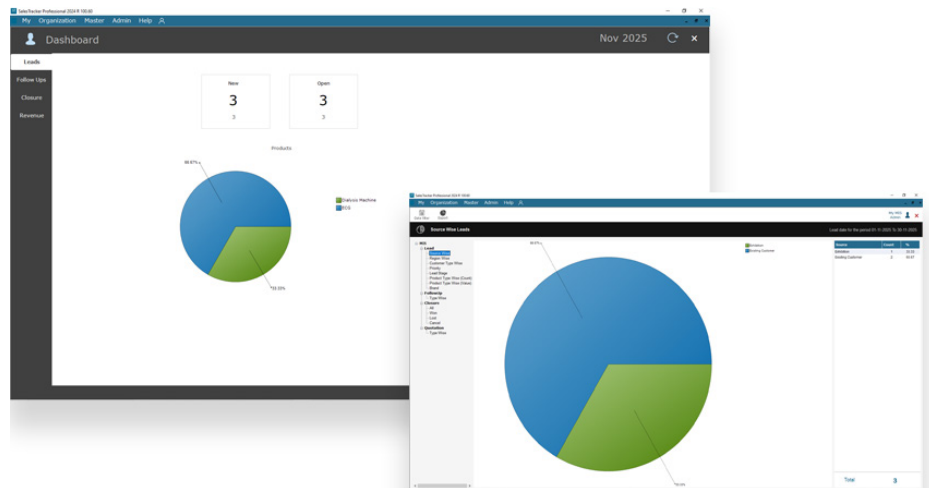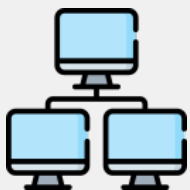
SalesTracker UI

Lead & Report

Organize, and track all your sales leads in one streamlined system. Monitor lead progress, assign follow-ups, and maintain complete visibility at every sales stage. Generate powerful, comprehensive reports to analyze lead performance, identify opportunities, and make informed decisions ensuring improved conversions and a stronger sales pipeline.

Dashboard & MIS

Get real-time sales insights with a clear dashboard and powerful MIS reports. Track key metrics, analyze performance, and make quick, informed decisions with complete visibility in one place.
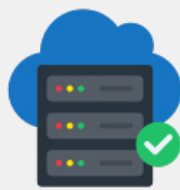

MULTIPLE DATA STORAGE OPTIONS

on-premise
store data on your PC, laptop or Server.

online
store data on Spinso's cloud & access on the go.

private cloud
store data on your server with public IP

public cloud
store data on Azure, AWS or Google cloud.

Other Software

simple solutions for every business needs

ComplaintTracker

ComplaintTracker ready to use customer complaint management software that enables you to manage customer complaint lifecycle from complaint initiation, assignment to closure.

QuotationTracker

QuotationTracker is simple & ready to use software to create and manage a professional quotation in few clicks.

ServiceDesk

ServiceDesk has all the core features required to manage warranties, renewal, AMC, preventative maintenance service, complaints, renewal quotations, one time service quotations and more.

TimeTracker

TimeTracker is a simple and easy to use tool for any business to manage their timesheet and its approval.
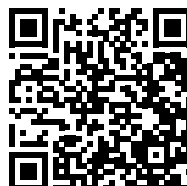
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to know more

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